



**KEEP THE SEA PLASTIC FREE**



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Keep Sweden Tidy

# Keep Sweden Tidy Foundation



Keep Sweden Tidy is a hub that build networks, gather knowledge, operate opinion, and offer concrete solutions and tools to prevent and reduce litter.



# Marine litter facts

- 80% comes from land-based sources, from you and me in urban areas.
- 85% are found below the surface not visible for us.
- Most of it constitute of plastics.
- Plastic may leak hazardous substances to the marine environment.



# The sea knows no borders

## The challenge

It is a transnational problem with no borders

What we don't see does not exist

## The solution

We need to make the marine litter visible and we have to find ways to work beyond our national borders to prevent and combat litter.

**The EU** and Swedish agencies like **Swedish Agency for Marine and Water Management** provides organisations as ourselves and municipalizes this crucial platform



- Five actions to reduce marine litter:
- Derelict fishing gears
- National information campaign
- Beach Clean-ups in particularly affected areas
- Strategic work - waste management plans and programs
- Including marine litter in local waste management plans

## God havsmiljö 2020

Marin strategi för Nordsjön och Östersjön  
Del 4: Åtgärdsprogram för havsmiljön



Havs- och vattenmyndighetens rapport 2015:30



# Blastic – Plastic waste pathways into the Baltic Sea

## The challenge

How can we stop plastic waste from urban areas to become marine litter?

## The output

We are providing guidance for municipalities to take actions against marine litter.

## This guideline includes

**Mapping** of important sources and pathways in urban areas.

**Method** of monitoring marine litter in the aquatic environment.

**Measures** to stop marine litter at its sources.

The project takes regional and national strategies into use on a local level.



# MARELITT Baltic – Reducing derelict fishing gear!

## The overall mission

To improve the capacity in the Baltic Sea region to work with the ghost net problem

## How are we going to achieve this?

We have to approach the problem from a holistic perspective

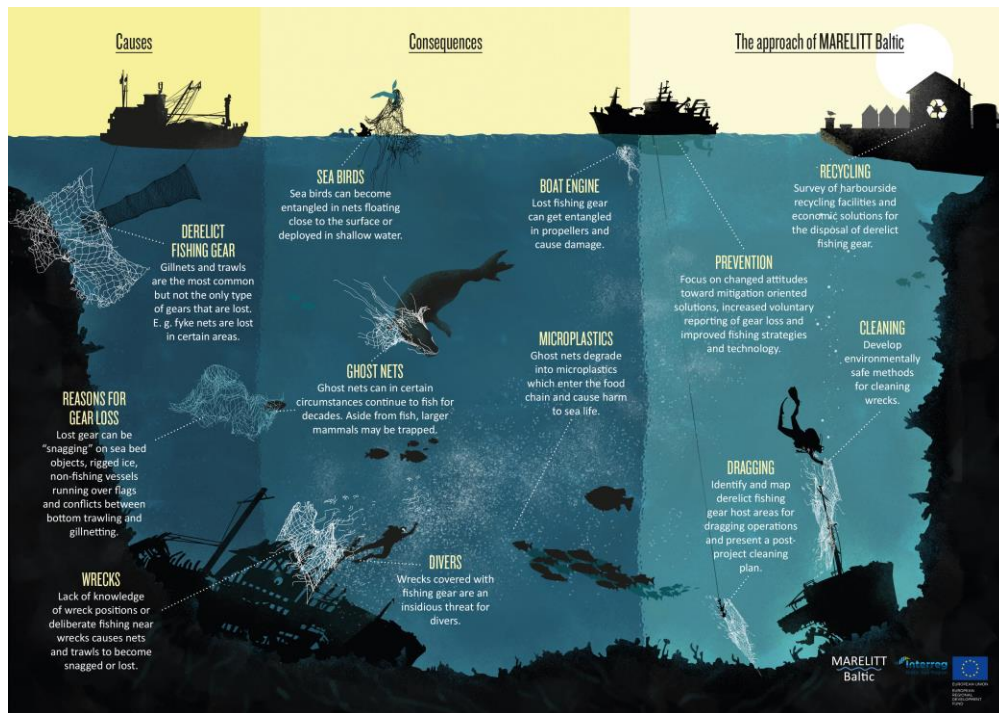
## We need to

**Improve** the transparency and knowledge

**Develop**, test and demonstrate mitigation tools

**Initiate and promote** a broad international dialogue

The project takes a cradle to grave approach



But in the end...







**KEEP SWEDEN TIDY**



*For more information: [www.hsr.se](http://www.hsr.se), [www.blastic.eu](http://www.blastic.eu) & [www.marelittbaltic.eu](http://www.marelittbaltic.eu)*